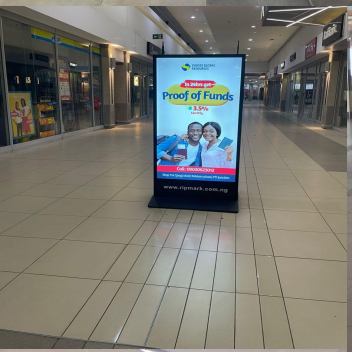


1 BUDGET ADVERTISING

SouthEast and SouthSouth Malls

Vision

To be the leading provider of affordable advertising solutions for SMEs and brands in the southeast and south south.

Our Mission

To help SMEs and brands achieve visibility and accomplish their advertising objectives in the southeast and south south.

SOUTHEAST & DELTA MALLS
DIGITAL SCREEN

NETWORK

ASABA MALL, ASABA

ABIA MALL, UMUAHIA

DELTA MALL, WARRI

ONITSHA MALL, ANAMBRA

ENUGU POLO PARK MALL

ON REQUEST (PARTNER NETWORK)

GARDEN CITY MALL, PHC

PORT-HARCOURT MALL, PHC

OUR TYPICAL AUDIENCE

DEMOGRAPHICS

MAJORITY AGE BRACKET

16-45

GENDER

M

F

Typical Audience Description

- Single And Married
- Avid Shoppers
- Meeters And Greeters
- Children And Parents
- Mall Visitors
- Prospective Shoppers
- Trendy Youths And Adults

Typical Audience Occupation

- Students
- Housewives
- Businessmen
- Traders Civil Servants
- Professionals

Characteristics

- Net Surfers
- Trend Setters
- Searching For Thrills

Spending Limit

Upper Class | Middle Class | Lower Middle Class

Estimated Total Foot Traffic Monthly

4,216,816

Number of Screens

25

PRICING PLANS

ALL MALLS

All Plans below are for 30 days

PLANS	WEEKENDS	WEEKLY	MONTHLY	QUARTERLY
PRICE	**N600,000**	**N1,250,000**	**N1,750,000**	**N4,500,000**
Graphics change	Once	2 Times	4 Times	12 times

Design Details

- **Format**: Portrait 1280px x 720px (13.33 x 7.2 inches) in JPG, PDF or Video in MP4
- **Time**: 15secs.
- Religious and Political Ads not allowed
- **Time Period:** 9am to 9pm. 9:01pm to 8:59am are Free

PRICING PLANS

SINGLE MALL

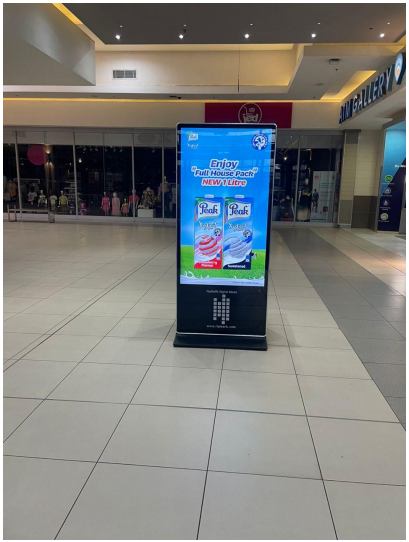
All Plans below are for 30 days

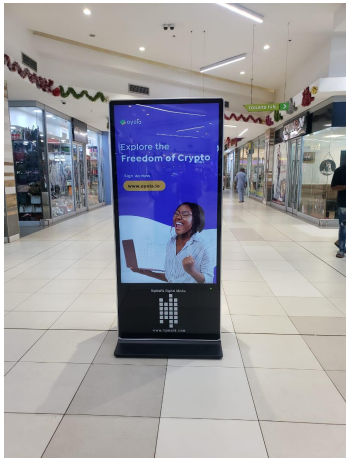
PLANS	WEEKENDS	WEEKLY	MONTHLY	QUARTERLY
PRICE	**N150,000**	**N285,000**	**N412,000**	**N1,000,000**
Graphics change	-	Once	2 Times	6 Times

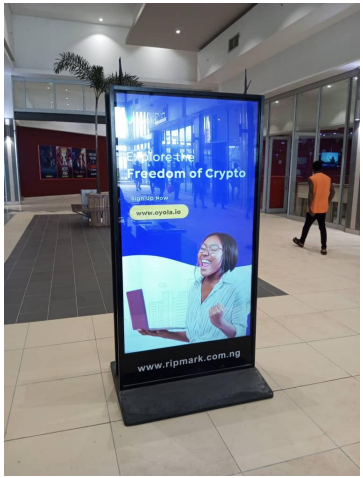
Design Details

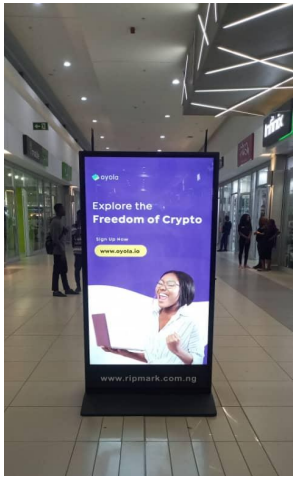
- **Format**: Portrait 1280px x 720px (13.33 x 7.2 inches) in JPG, PDF or Video in MP4
- **Time**: 15secs.
- Religious and Political Ads not allowed. All advert materials are subject to approval before displaying.
- **Time Period:** 9am to 9pm. 9:01pm to 8:59am are Free Times.

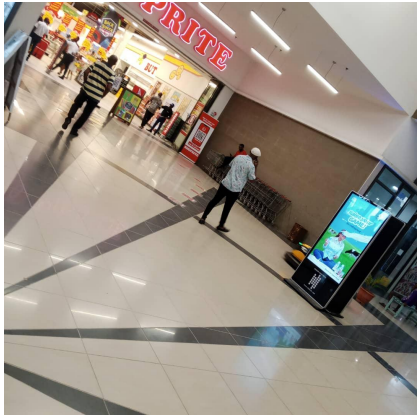
DIGITAL SCREEN GALLERY











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